

Juan Ernesto Turcios

RÉSUMÉ · AI OPERATIONS, SOLUTIONS AND INTERNAL TOOLING

i build the systems a business actually runs on

Founder of Kova. USC film. I design the brand, sell the product, and write the software underneath it, and I'm looking for work where that last part is the job.

Los Angeles, CA

LOCATION

English · Español

LANGUAGES

AI ops · solutions

SEEKING

Open to work

STATUS

contact@juanernesto.com [GitHub \(https://github.com/juanrnsto\)](https://github.com/juanrnsto) [LinkedIn \(https://www.linkedin.com/in/juanernestoturcios/\)](https://www.linkedin.com/in/juanernestoturcios/)

01 — STRENGTHS

three things i'm good at

01 automating real operations

AI agents wired into six live business systems — Shopify, Xero, Square, Notion, Gmail and Cloudflare — with tested safety hooks that stop a bad deploy reaching a live storefront. Built for a business where a mistake costs money, not a demo.

02 selling face to face

Nearly 100 pop-ups. A stranger gives you ten seconds and a reason to say no. 1,030 units sold, a wholesale account opened from cold outreach, and a price ladder I still defend.

03 making it look like something

A USC film degree and five years of production, plus brand identity work for two ventures. I can shoot it, cut it, design it, and explain why it's laid out that way.

selected work

kova-ops

THE AUTOMATION LAYER

Two safety hooks that stop an AI agent publishing to a live storefront or running destructive git, with 73 passing tests. Traffic-aware delivery routing with a binary search for the latest safe departure. I found three production bugs in the hooks by probing them with crafted payloads that code review had passed.

PYTHON · NODE · CLOUDFLARE WORKERS · MCP

Kova

FRESH PROTEIN ICE CREAM

Founded August 2025. 30g protein and 200 calories in a single-serve cup. I make the product, design the brand, build the Shopify storefront in Liquid, run the deliveries, and keep the books. Nearly 100 pop-ups across LA gyms and studios.

BRAND · SHOPIFY / LIQUID · OPERATIONS · CONTENT

masa

STUDIO WORK

Web, content and automation builds for small businesses, plus a second brand serving architecture and design firms on a shared engine. Sites on Eleventy and Cloudflare Pages, self-hosted type, structured data, and a pricing model benchmarked against the market rather than my old rates.

ELEVENTY · CLOUDFLARE PAGES · BRAND · PRICING

03 — HISTORY

before this

2023 — 2025	York Healthcare and Wellness Center — Activities Assistant. Daily programming and one-to-one care in a skilled nursing facility. User research with about 100 residents that fed a real product design.
2022 — 2024	Freelance videographer and photographer — Latino music events across LA venues. Deliverables to clients within 72 hours.
2022	Winterlight Pictures — Creative Development Intern. Built an Airtable database tracking trending creators; wrote script coverage used in development decisions.
2021 — 2023	USC School of Cinematic Arts — Administrative Assistant. Led admissions information sessions and campus tours for groups of 20+ families.
2021 — 2024	¿Y La Novia? by Mykael — Creative Director. Eight tracks produced; pitched Chartmetric and SubmitHub curators to grow streaming traffic.
2020	"Inherited" — Director. An 18-person crew and a \$2,000 budget, at twenty.
2023	University of Southern California — B.A., Cinema and Media Studies. Film coursework at Syracuse University, 2018–2020.

04 — NEXT

AI operations, solutions, or internal tooling — work where the job is turning a messy process into a system that holds. Remote, or close to Los Angeles. Fluent in English and Spanish.

[Get in touch](#)